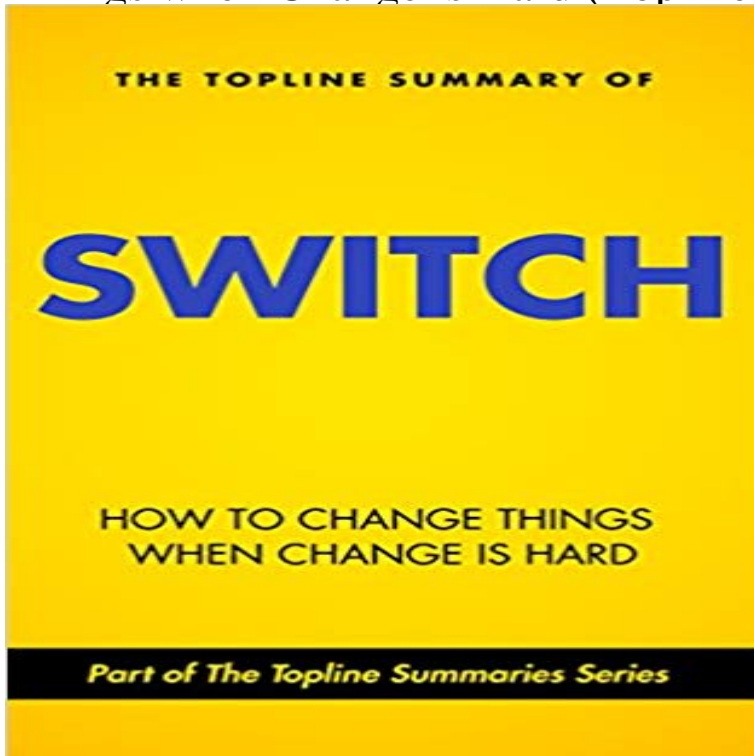


The Topline Summary of Chip and Dan Heaths Switch - How to Change Things when Change is Hard (Topline Summaries)



The Topline Summary in a Sentence is: we essentially have two brains a rational system and an emotional one - and only when these two systems are fully aligned can we accept change quickly and easily. However if they are not aligned then change can be gruelling. Whats good, if brief, is twice as good. Baltasar Gracian Dont you hate it when youve always wanted to read a book but never able to quite find the time? Or do you just want to extract the key ideas of a book without having to spend weeks and months reading through it all? Fret not! Welcome to Top Line Summaries, brought to you by BrevityBooks Publishing - encapsulating the core concepts, big ideas and best bits from all your favourite business and leadership, personal development and self-help bestselling books. In an age where personal time is more limited than ever, our core belief is that being brief is best. Whether in business or at home, BrevityBooks Publishing will get you on the express road to success! Change is hard. Nobody likes change, most of the time. We often fear it, or make excuses, or will resist as much as we can, even if they are just trivial. And whats even more confusing, is that there are some changes that we dont resist, and accept happily, such as getting married, or moving house. What is the root cause behind this? Why can change be so difficult to implement at times? This Topline Summary has the answers. For business owners, managers, entrepreneurs and even those looking for personal guidance anyone can benefit from this fantastic Topline Summary of the hugely popular book which will help with motivating employees, strategic change management all the way down to getting oneself out of a rut or even implementing new habits.

The Topline Summary of Chip and Dan Heaths Switch - How to Change Things when Change is Hard (Topline Summaries). Dec 7, 2014. by Gareth F. BainesThe Topline Summary of Chip and Dan Heaths Switch - How to Change Things when Change is Hard (Topline Summaries). Dec 7, 2014 Kindle eBook.Results 1 - 12 of 31 The Topline Summary of Chip and Dan Heaths Switch - How to Change Things when Change is Hard (Topline Summaries). Dec 7, 2014.8 Results The Topline Summary of Chip and Dan Heaths Switch - How to Change Things How to Change Things when Change is Hard (Topline Summaries).Results 1 - 12 of 44 Switch: How to Change Things When Change Is Hard. Feb 16, 2010. by Chip . The Topline Summary of Chip and Dan Heaths Made to Stick: Why Some Ideas Survive and Others Die (Topline Summaries). Aug 19, 2014.The Topline Summary of Chip and Dan Heaths Switch - How to Change Things when Change is Hard (Topline Summaries) (English Edition). Results 1 - 16 of 19 The Topline Summary of Chip and Dan Heaths Switch - How to Change Things when Change is Hard (Topline Summaries). 7 DecemberResults 1 - 12 of 65 The Topline Summary of Chip and Dan Heaths Switch - How to Change Things when Change is Hard (Topline Summaries). Dec 7, 2014.The Topline Summary of Chip and Dan Heaths Switch - How to Change Things when Change is Hard (Topline Summaries) (English Edition). .Results 1 - 16 of 18 The Topline Summary of Chip and Dan Heaths Switch - How to Change Things when Change is Hard (Topline Summaries). 7 December The Topline Summary of Chip and Dan Heaths Switch - How to Change Things when Change is Hard has 12 ratings and 1 review.Results 1 - 12 of 43 The Topline Summary of Chip and Dan Heaths Switch - How to Change Things when Change is Hard (Topline Summaries). Dec 7, 2014.The Topline Summary of Chip and Dan Heaths Switch - How to Change Change is Hard (Topline Summaries) The Topline Summary in a Sentence is weThe Topline Summary of Chip and Dan Heaths Switch - How to Change Things when Change is Hard (Topline Summaries) (English Edition). .: The Topline Summary of Chip and Dan Heaths Switch - How to Change Things when Change is Hard (Topline Summaries) eBook: Gareth F. Switch: How to Change Things When Change Is Hard Overview Dan and Chip Heath draw on current research and lively anecdotes to