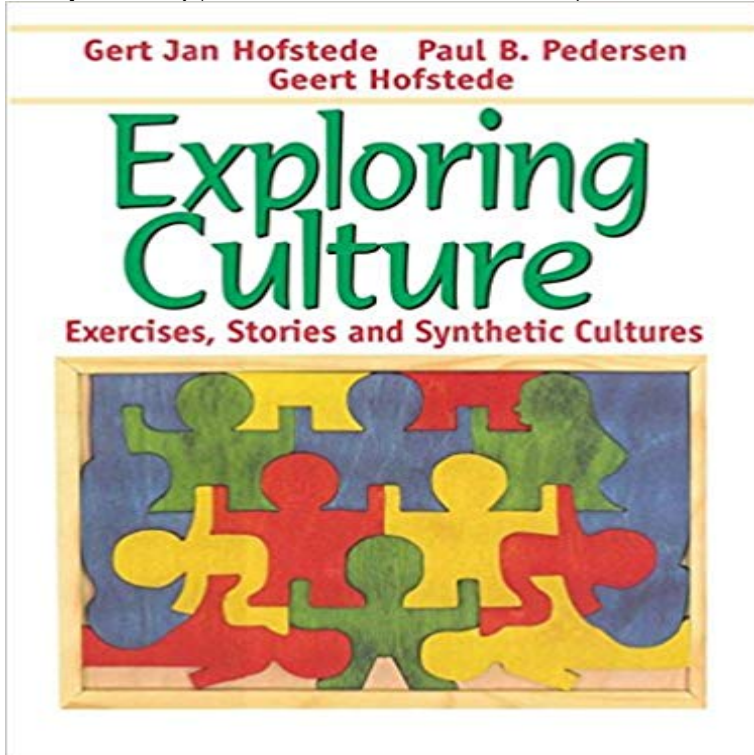


Exploring Culture: Exercises, Stories and Synthetic Cultures



A guidebook book to Hofstedes five dimensions of culture (power distance, collectivism versus individualism, femininity versus masculinity, uncertainty avoidance and long term versus short term orientation) and derivative synthetic cultures. It provides more than 75 exercises, dialogues, stories and simulations for trainers, educators, and students.

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